

# KPT Power *Photos* Fast Facts 1-800-472-9025

## Choose from 3 fantastic, royalty-free collections....

KPT Power Photos is a breathtaking collection of high-resolution, royalty-free, drum-scanned images that make standard stock photography obsolete. These 375 hand-selected images on five CD-ROMs, contain a unique blend of captivating textures, backgrounds and objects that will add impact to your advertising layouts, brochures, multimedia presentations and Web pages. Unlike traditional stock photography, we photographed each image specifically for this series, then added time-saving extras. For example, you'll notice that shadows on objects fall consistently in the same direction, while convenient clipping paths let you simply place images onto backgrounds, hassle free. The built-in alpha channels let you simply select and load images to obtain a clean silhouette. There's no tedious production work, just more productivity.

5 CD-ROMS, 375 DRUM-SCANNED IMAGES. Call for SAMPLE CATALOGS OF SERIES I, II & III.

### KPT Power Photos I, II and III (Macintosh, Windows)

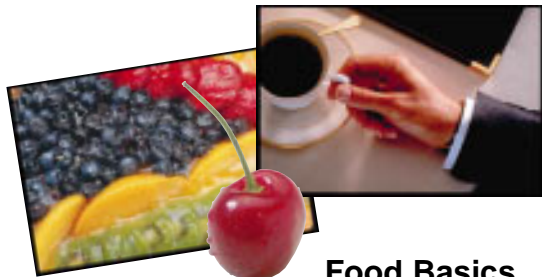
**System Requirements: Macintosh:** Mac II or greater; 4 MB of RAM, Storage 1.5 MB, Free Drive Space 30 MB (for full resolution preview); System 6.0.7 or greater; 24-bit color recommended. CD-ROM: Drive XA Mode 2, Form 1.

**Windows:** 386 IBM PC or Compatible; 4MB of RAM, Storage 1.5MB, Swapfile Space 30 MB (for full resolution preview); System DOS 3.3 or greater, Windows 3.1 or greater; VGA or above display, 24-bit recommended. CD-ROM: Drive XA Mode 2, Form 1.

**metasales@aol.com**  
**<http://www.metatools.com>**



Imagine a digital image collection packed with unique, breathtaking photography - royalty-free! Complete with built-in channels and masks, these beautiful RGB TIFF images can be easily customized, saving you virtually hundreds of hours of production time! Choose from two fantastic collections. You'll find that each 18-24 MB image was carefully selected for its depth, character and versatility for use in any digital imaging project!



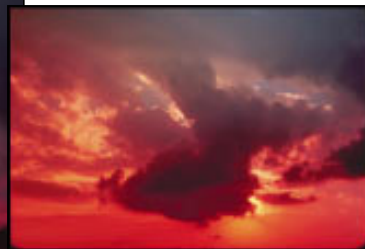
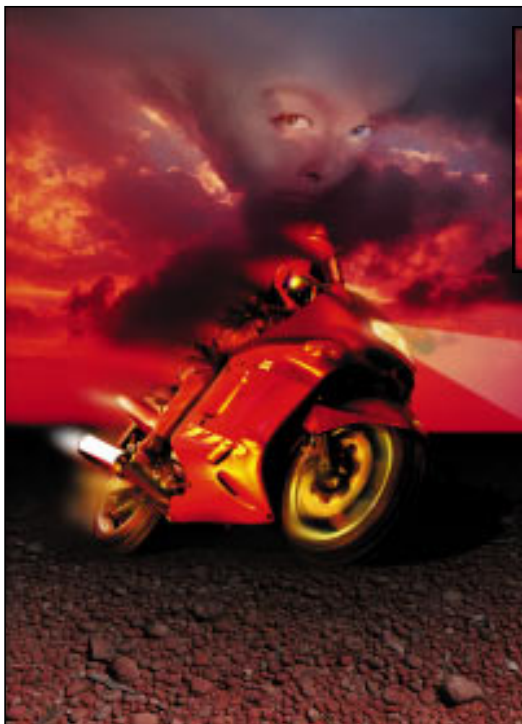
### Food Basics

Succulent cherries, a juicy fruit melody and a steaming cup of hot coffee are just a few of the images you'll find in this volume. Spice up your brochures, ads and newsletters - quickly and easily!



### Sports & Recreation

Play ball! Rev up your projects with one of America's favorite recreational sports! Many of these color-corrected photos come complete with built-in channels so you can quickly tailor each image to fit your needs.



"Racer"

Digital Artist: Scott Hawthorne

"In 'Racer' I used the 'Stormy Sky' image to add emotion to the background. It was a perfect backdrop for the fiery red motorcycle. The channels and masks saved me hours of production time, which I seem to have less and less of these days. I highly recommend this CD collection."

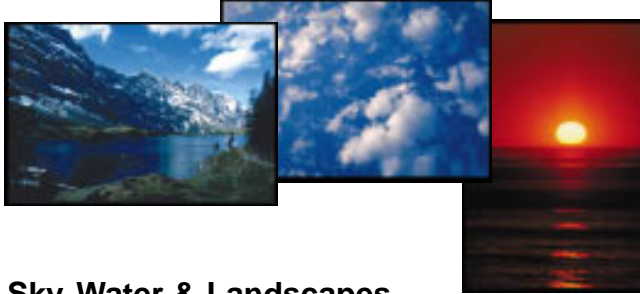
Scott Hawthorne  
Santa Barbara, Calif.



### Natural Backgrounds & Textures

Float your text on a reflection pool, or add depth and character to the cover of a catalog using a knobby wood texture.

This glorious volume captures much of the color, texture and movement found in the world around us.



### Sky, Water & Landscapes

Quickly energize a brochure with a photo of a storm brewing! Or, calm your readers and include a glowing sunset as a backdrop. Gorgeous photography of the natural world will bring all your projects to life!



### Urban Textures & Backgrounds

From street graffiti to rusting road signs, this power packed volume gives you a variety of urban images and backgrounds to choose from. Use key words like "pair" or "ball" to find the exact image you need!

# KPT POWER PHOTOS I and II



Introducing five MORE volumes with 375 high res Photo CD images on five CD-ROMs includ-

ing **hot rods, holidays, toys, nostalgia and bugs & butterflies!** BONUS! Built-in convenient masking and "trans-

fluctance" channels save you time while producing stunning effects.



## KPT POWER PHOTOS III

**Volume 11 - Retro Toys:** Turn-of-the-century motorcycles, cars, tin type toys, futuristic guns, push cars, plush stuffed animals and riding toys.

**Volume 12 - Tropical Paradise:** Island shots from the South Pacific, tropical flowers, trees, islands, sunsets, water, surf, sand, masks, folk art and reed textures.

**Volume 13 - Junkyards:** Textures from junkyards, broken glass, rusted steel, old cars and rusted parts, trash, trash cans, signs and even some junkyard dogs.

**Volume 14 - Frames:** Frames of all types, eye glasses, 35 mm slide holder, polaroid back, film, gold guilded frames, contemporary frames, port holes, window frames, door frames.

**Volume 15 - Spring and Summer Holidays:** Objects and backgrounds for every occasion. Easter rabbits, flags, fireworks, Valentine's Day, Easter, Mother's Day, Father's Day, Fourth of July, graduation, Labor Day and President's Day.



Five-Volume KPT Power Photos Contain Theme-Based Images

Each volume contains 100 high-resolution images centered around a theme:

## **KPT Power Photos I**

**Volume 1- Natural Backgrounds and Textures**—Contains a variety of textures for backgrounds, including marble, rocks, sand, limestone, paper, fabrics and leathers. Objects photographed for this volume include leaves, seashells, starfish and other things found in nature.

**Volume 2 - Food Basics**—Includes food items that can be used as backgrounds, such as a photograph of 50 tomatoes, or objects such as an onion, a cup of coffee, an egg, and many more. If the client is a restaurant, and wants to advertise its use of the freshest ingredients, the designer can simply cut and paste a tomato here and a bell pepper there and create a menu.

**Volume 3 - Urban Textures and Backgrounds**—Contains urban images such as walls with graffiti, barbed wire, chain link fence, peeled paint, grids, cracked cement, brick walls and numerous road signs.

**Volume 4 - Sky, Water and Landscapes**—Includes images that can be used standalone with type or as a background for composite images. Many images can be used like borders to frame type.

**Volume 5 - Sports and Recreation** - Contains items used in sports and recreation, such as footballs, baseballs, hockey sticks, surfboards and more.

## **KPT Power Photos II**

**Volume 6- Nostalgia** - Illuminated hood ornaments, pocket watches, antique paintings, rusted cars, textures, gloves, detailed shots of textures, lamps.

**Volume 7- Hot Rods** -Premiere shots of an exclusive collection of Hot Rods (in whole and in part) originally shot for Hot Rod magazine.

**Volume 8- Kids Toys and Backgrounds** - Crayons, Kids images, skates and all kinds of current younger kid's stuff.

**Volume 9- Holiday Backgrounds and Objects**- Backgrounds and Objects from Valentine's Day, Easter, Graduation, Halloween, Thanksgiving, Christmas, Father's Day, Mother's Day, Hanukkah, and New Years.

**Volume 10 - Bugs & Butterflies** - Mostly channeled images of an extraordinary collection of bugs and other crawly stuff.

## Features & Benefits

**High Resolution, Color Corrected Images Are Complete with Built-in Channels!** Save hours of production time! Built in masks and channels let you easily customize an image to produce stunning professional graphics. Plus, there is no need to spend hours fixing muddy, low resolution images – all KPT Power Photos are color corrected!

**Custom Images — Not “Stock” Photography!** Each image was captured knowing it might be incorporated into your layouts. They’re not meant to be standalone illustrations. You’ll find they complement any project beautifully!

**Gorgeous Object Photography!** From soccer balls to delicate bone china, object photography gives you much more freedom of use than standard backgrounds.

**KUDO IMAGE Search Engine** The Kudo catalog reader lets you find KPT Power Photos images instantly. Type in keywords describing what you’re looking for and let the database search for the images. Once found, an image can be easily placed into Adobe Photoshop or QuarkXPress with a simple drag and drop motion.

**RGB TIFF Format** All digital images are saved in RGB TIFF format with LZW (lossless) compression. This gives you superb quality for use in Web pages, multimedia presentations, even dye-sub output. When you’re ready to go press, simply use your favorite program to convert files to CMYK, or check with your printer or service bureau. This process assures that all variables, such as ink, paper, press, line screen and dot gain, have been taken into consideration for best possible results. All images can be printed at resolutions up to 175 lpi. The RGB file format provides maximum flexibility for multimedia or four-color work.

**Greatest Image Quality & Quantity** Take advantage of hundreds of images to customize any design or presentation. For as little as twenty cents an image you can build your own library of pre-masked, color-corrected images that can be used to complement any project! Consistent lighting and shadows make it easy to create realistic composites. Objects and Frames as well as Backgrounds provide versatile solutions for any digital imaging project.